

Arkansas Health Benefits Exchange Stakeholder Summit

Tuesday
October 11, 2011

Embassy Suites
11301 Financial Centre Parkway
Little Rock, AR

Registration 7:30 a.m. until 9:30 a.m.

Link for online registration is <http://hbe.arkansas.gov/>

For those in need of a primer, the day will begin with a Health Benefits Exchange 101 session at 8:30 a.m. The general session of the Summit will then begin at 9:30 a.m. with presentations from two keynote speakers. Joel Ario, former Director of the U.S. Department of Health and Human Services, Office of Health Insurance Exchanges, will provide a federal perspective on exchange development, and Arkansas Surgeon General, Joe Thompson MD, will provide a state perspective. Afternoon sessions will include expert panels that will explore two major questions: "Where does the Exchange fit into Arkansas's health improvement efforts?" and "How does the Exchange meet consumer needs?"



Panelists will include healthcare providers, insurance industry experts, brokers/agents, employers, and consumer advocates. The summit will close with forum discussions, during which participants will have the opportunity to share their viewpoints on the Exchange business model, legal issues, governance, and consumer needs. Lunch and refreshments will be provided.

